

# Giro-E Social Jersey Regulation by Fantacycling

- The Social Jersey is the jersey assigned in rotation to the Teams to promote social activities within the Giro E
- The ranking of the Social Jersey will be drawn up thanks to the bonus that each captain or a single member of the team manages to earn in every single day of racing
- Bonus are activities to be performed before, during or after each stage
- All racing athletes of all teams can get bonus during all stages
- - To obtain the bonus, valid for the purposes of the classification, social contents (stories or posts) will have to be published by tagging the profiles of @giroitalia and @fantacycling\_official and by using official hashtags of the contest: #giroesocial #fantacycling and #giro
- The bonus become effective when they are reposted from the @fantacycling\_official Instagram account
- The posts or stories to earn bonuses can also be published at a different time from their creation. To be considered valid the bonus multiplier of those wearing the Social Jersey, posts and stories must be published by 11.59 pm on the day on which the Team wears the Social Jersey
- The updated ranking of the Social Jersey will be published on the two rest days of the Giro E (Monday 15 and 22 May 2023) on the @fantacycling\_official Instagram page. The final ranking will be published in the same way on Sunday 28 May 2023
- All bonus will be counted only once per Team during the entire course of the Giro E even if the action is repeated on several occasions
- The captain of the Team who will have worn the Social Jersey on that day is invited for a brief comment of the day on the live YouTube of the Fantacycling Lounge, live every day during the Giro d'Italia from around 9.30 pm to 11.30 pm
- The team that, at the end of the last stage, has scored the most points through bonus wins
- The regulation may vary until Friday 5 May 2023 at 11.59 pm and will be published and always available on the Instagram pages of @fantacycling\_official and @giroitalia

## Bonus

### Multipliers

- If the action is performed by any member of the team = x1
- If the action is carried out by the team captain = x2
- If the action is performed by the team captain when wearing the Social Jersey = x3

### Eco-sustainable

- Promotes sustainability issues = **+10 points**
- Promotes recycling in the refueling area = **+15 points**
- Promotes cycle tourism in the cities involved in the stage of the Giro E = **+10 points**
- Show an example of upcycling = **+20 points**
- Raise public awareness against littering = **+10 points**

- Involve members of the start/finish public administrations of milestones in promoting sustainable activities = **+15 points**
- Collects rubbish from the street = **+10 points**
- Promote a sustainability T-shirt = **+50 points**

#### **E-bike maintenance**

- Recharge your e-bike battery = **+5 points**
- Inflate a tire on your e-bike = **+5 points**
- Cleans own e-bike = **+20 points**
- Lubricate the chain of your e-bike = **+10 points**
- Replaces the wheel of his e-bike after a puncture = **+25 points**

#### **Interaction with the public**

- Give water bottle to the public = **+5 points**
- Give gadgets from your team's sponsor to the public = **+15 points**
- Fantacycling or Giro E gadgets to the public = **+30 points**
- Give sunglasses to the audience = **+10 points**
- Encourage the public at the start/finish village = **+5 points**
- Sign autographs with spectators = **+5 points**
- Selfie with spectators present = **+5 points**
- Selfie with visible banner dedicated to him = **+20 points**
- Selfie with a writing on the asphalt = **+10 points**
- Selfie with a writing on the asphalt dedicated to the captain = **+15 points**
- Selfie with a writing dedicated to a cycling champion = **+10 points**

#### **Social**

- Deploy and publish formation in the Lega d'Italia Giro E = **+25 points**
- Social content where it promotes the pages of @giroitaliae and @fantacycling\_official = **+25 points**
- Make a live quoting @giroitaliae and @fantacycling\_official = **+30 points**
- Repost a @fantacycling\_official story you were tagged in = **+15 points**
- Post a reel tagging @giroitaliae and @fantacycling\_official = **+20 points**
- Earn points for each like on a post published by tagging @giroitaliae and @fantacycling\_official = **∞ points**  
(applies only to the first visible post)

#### **Shows**

- Wheelie = **+15 points**
- Wheelie uphill = **+40 points**
- Play an instrument while running = **+40 points**
- Sprint on plains = **+10 points**
- Sprint uphill = **+15 points**
- Sprint uphill with hands down = **+20 points**
- Help a colleague with a push = **+20 points**
- Wave to the camera with the motorcycle gesture = **+20 points**
- Reaches the finish line simulating the bow gesture = **+15 points**
- Pass a bottle to an opponent as a sign of fair play = **+25 points**
- During a climb simulates the aerodynamic position when descending = **+35 points**